



JP DZAH

Marketing Director • Art Director • Web Developer • Senior Graphic Designer • Architectural Designer

10 MILLION DOLLAR CLUB



EDUCATION

Bellevue College, Bellevue, WA,
• BA in Design Art • Computer Science • Business Administration

American University of Paris France
• International Business, University of Paris

SKILLS

- Management Skills
- Business Administration
- Creative Art Director
- Digital Marketing
- Web Development
- eCommerce Development
- Critical Thinking
- Leadership
- Advanced A.I. Capabilities

LANGUAGES

English, French, German, & Hungarian

HOBBIES

Beating Chess Masters & Food Photography

CONTACT

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LAWINFO.COM

PROFILE INFO

Accomplished marketing leader with over 10 years of experience driving strategic campaigns that generate revenue growth. Expert at analyzing market trends, building brand awareness, and implementing innovative digital marketing initiatives. Skilled in leading cross-functional teams, overseeing budgets, and leveraging data-driven insights to optimize ROI.

Key achievements include:

- Spearheaded rebranding campaign that increased customer retention by 25% and captured \$1M in new revenue in the 1st 6 months and totaled over \$10M during a 2 year period.
- Launched social media strategy that boosted engagement by 65% and acquired over 100K new followers across several platforms.
- Optimized SEO/SEM spend by 20% while increasing organic traffic by 35% year-over-year through targeted content marketing.
- Managed annual marketing budget of \$1M while consistently exceeding lead generation and conversion goals.
- Technical marketing skills like SEO, email marketing tools (MailChimp), social media platforms
- Accomplished digital marketer with 5+ years driving revenue growth through SEO, PPC, email campaigns. Increased email open rates by 25% through A/B testing.

EXPERIENCE

- AZ Publishing Magazine Publisher Phoenix AZ
- NextGenLivingHomes.com - Bitcoin-Mansions.com Phoenix AZ
- iQ Advanced iScanMyFood iPhone app San Diego, Ca
- SEES Inc. (SOLAR) San Diego, Ca
- HubMaxMedia.com San Diego, Ca
- LAWINFO.COM San Marcos, Ca
- COMBIO - FSPNetwork Online Banking Carlsbad, Ca
- SKYLINE Displays Seattle, Wa
- BOEING Company Seattle, Wa
- MICROSOFT Redmond, Wa
- DIGITAL ZONE 1st PhotoCD Publisher of KODAK

ACHIEVMENTS

Annual Web visitors:

- 7,500,00 Unique Visitors - Lawinfo.com
- 6,472,472 Unique Visitors - USGovernmentBenefits.org
- 2,425,865 Unique Visitors - Medical-Answers.org
- 1,413,844 Unique Visitors - Investor411.org
- 1,243,872 Unique Visitors - iScanMyFood.com
- 887,260 Unique Visitors - HealthDiscussions.org
- 558,917 Unique Visitors - Chemicalskyfall.com
- 310,756 Unique Visitors - NextGenLivingHomes.com