



SCOTTSDALE *Lifestyles* MAGAZINE 2020 MEDIA KIT





Welcome to Scottsdale Lifestyles Magazine and Sedona Lifestyles Magazine.

It's my honor and privilege to INVITE you to join our distinguished collection of Advertisers who target some of the wealthiest buyers from around the world. Our readership includes locals, snowbirds, and travelers coming to Arizona. We cater to the Best places to Eat, Where to Shop and What to do...from Art Galleries in Scottsdale to Sedona to hiking or Jeeping in and around Sedona. Our Magazines are exclusively targeted for buyers and visitors to the Arizona Lifestyles. In today's fast moving buyers and visitors people do their research online before arriving at their destination. This is the PRE SALE capabilities of online Advertising. Our clients stories, articles and press releases are never pulled off the shelf as print publications do. This gives our clients prolonged shelf life and a better way to spend advertising dollars. All our client receive front page coverage in addition to an exclusive FULL PAGE SPREAD for their articles and press releases.

We incorporate the latest in online distribution by posting to various social media outlets and news outlets nationwide giving our clients capabilities to reach audiences in the thousands immediately after a release. We work with clients to help distribute their message across to all their own social media outlets making it as easy as clicking a button.

Our Magazines are ALIVE online which include everything from Photo Galleries, Videos, and interactive location maps. Delivering the HIGHEST quality online representation for our readership.

No need to wait 30-60 days to get published. We have your STORY delivered and LIVE within 24-48 hrs.

Additionally, we have a full spectrum of online marketing and SEO capabilities that have been developed by our in-House marketing specialist who researches your target market and delivers and includes 50-100 SEO keywords per article we publish.

I look forward to working with you, and welcome the opportunity to develop a strong and advantageous advertising and marketing service for you.

Warm Regards,

JP DZahr; Publisher/Founder

DIGITAL ADVERTISING

Scottsdale and Sedona Lifestyles Magazine is a leader in digital advertising for the Travel and Tourism market with a reach to snowbirds to an exclusive audience of the most seasonal travelers in our demographic area of Arizona. Advertisers benefit from cost-effective marketing by reaching a highly concentrated audience of the buyers from around the world before arriving at their destinations. Scottsdale and Sedona Lifestyles magazines receives thousands of page views each day in addition to maintaining a top listings within the search engines of the top 25 Travel and Tourism Web sites in Arizona.

DIGITAL ADVERTISING OPTIONS

- ✔ **WEB FEATURE** - Engage our online audience with your articles and press releases. Thousands of unique visitors browse through a staggering 12-14 pages per visit every day on Scottsdale and Sedona Lifestyles magazines. Our Home page web features gives you the opportunity to present your product or service directly to our reader base utilizing every rich media feature available to date, and each article is SEO optimized to achieve competitive rankings on all major search engines.
- ✔ **FOLLOWERS MARKETING** - Deliver your message to Scottsdale and Sedona Lifestyles Magazine's private Groups through LinkedIn and Facebook of qualified recipients of your latest content releases. Your offer will be delivered with a powerful call to action for increased visibility.
- ✔ **WEB BANNERS** - Associate your brand by utilizing Ad banner advertisements on Scottsdale and Sedona Lifestyles magazines. Whether your intent is brand association or direct response, we offer banner placements that vary by size and location to fit your specific needs and best of all your Ad Banners are seen on every page through our rotating ad delivery system. No matter where a visitor lands on our site your Ad Banners are displayed. This is revolutionary compared to any print magazine where your ad is shown on page 45 and then not seen if the read skips page 45.
- ✔ **CATEGORY VIDEO** - Expand your campaign with a high-quality digital video presentation of your products or services and provide a better prospective to buyers with your interactive video of your brand or service. Video presentations are an included service per Article or Press Release, there is no up charge.
- ✔ **Scottsdale and Sedona Lifestyles TOP 5 STAR RATING** - The Scottsdale and Sedona Lifestyles Top 5 RATING are distinguished LISTINGS of ratings chosen by our readers of the BEST hotels, restaurants, transportation services, shopping destinations and attractions exclusively selected by our interactive readership. As a TOP 5 STAR selected brand, you'll receive an TOP LISTING on our sidebar panel on Scottsdale and Sedona Lifestyles magazines allowing viewers to quickly identify the Best of the Best chosen by our readership.
- ✔ **SOCIAL MEDIA** - Scottsdale and Sedona Lifestyles Magazine is a leader in the social media advertising platform for the Travel and Tourism market with a massive distribution through Reddit distribution, Digg distribution and on Facebook, Twitter, and LinkedIn. We provide advertisers with customized campaigns that deliver results through shared social media campaigns.
- ✔ **Keyword Sponsored Links** - Additionally we offer advertisers inbound keyword sponsored campaigns that target the most searched keyword phrases for your brand or industry linking back to your Web site. These are highly sought after sponsored links with limited availability.
- ✔ **SOCIAL MEDIA MARKETING** - We provide complete Social Media integration with links from Facebook, Twitter, Google+, LinkedIn, Pinterest, Digg, Reddit, and Stumbleupon.

BENEFITS

Scottsdale and Sedona Lifestyles Magazine is a leader in the social media marketing platform for the Travel and Tourism market. Our web site content is optimized and indexed on all major internet search engines and strategically integrated into social media with enticing videos, editorial, and images that attract readers. We provide advertisers with customized campaigns that deliver results using a combination of news distribution outlets, email, web ad banners, editorial and social media.

When submitting a Press Release to us, local businesses and event organizers will get the following bonuses:

- 1) We accept your Photo Gallery of 8-10 images at 1000 pixels wide
- 2) We accept your Video presentation via Youtube or Vimeo
- 3) We provide your event MAP Location with your Press release
- 4) We provide In-bound links to your event and/or business Web site
- 5) We offer a 5-Star rating system from our viewers to rate your event
- 6) We provide complete Social Media integration with links from Facebook, Twitter, Google+, LinkedIn, Pinterest, Digg, Reddit, and Stumbleupon.
- 7) We provide an S.E.O. Package included of the top 50 to 100 keywords researched for the submitting business Press Release. Giving that business better visibility.
- 8) Easy submission form for your press releases: <http://scottsdalelifestylesmagazine.com/submit-your-event/>
- 9) Our viewership and circulation. Reach our growing audience of 20,000 viewers per month and receive great Social Media coverage too
- 10) Please note: We mainly cater to tourism, local attractions, fun events and entertainment, arts and crafts, newsworthy and inspiring community events.
- 11) Press Release Submission Restrictions: Press Release should have 300 to 500 words. We do not accept political, religious or sexual content. Fundraisers are accepted on a pre-approval basis. We reserve the right to refuse any ad or promotion submitted to us.

WE DO ALL THE MARKETING WORK FOR YOU!

**Press Releases and Event submissions to Scottsdale Lifestyles Magazine
have a \$200 fee to cover our operating expense and, of course, to promote your event or business!**
<http://scottsdalelifestylesmagazine.com/store/>

Call or write to us for discount on multiple monthly submissions

Publisher's Statement

Scottsdale and Sedona Lifestyles Magazines, (the publisher) and Scottsdale and Sedona Lifestyles Magazines, reserve the right to reject any advertisement at any time for any reason. Advertisement submitted must fit the purpose of Scottsdale and Sedona Lifestyles Magazines. Scottsdale and Sedona Lifestyles Magazines, makes no claims as to the response or sales to be expected from advertising in this publication. In consideration of publication of advertisement in Scottsdale and Sedona Lifestyles Magazines, its officers, agents, and employees, shall be held harmless against expenses and losses resulting from the publication of its ad, excluding the cost for the space of said ad, and any additional rates for preferred position and additional marketing. Scottsdale and Sedona Lifestyles Magazines, reserves the right to refuse advertising space to any company or product that they do not feel fits the purpose or mission of Scottsdale and Sedona Lifestyles Magazines. Publication of an advertisement does not necessarily imply endorsement by the publisher, Scottsdale and Sedona Lifestyles Magazines.

Special Placement

If you would like your ad in a specific location in each issue, preferred position will be available. Preferred position is limited to 1/2 page and full page ads only and will be offered on a "first-come, first serve" basis. Ad placement is at the sole discretion of the publisher. Guaranteed placement is subject to change at the publisher's sole discretion without notice and without cause. The publisher reserves the right to give better placement than specified at no additional charge. The final solution for misplacement of an ad shall be the cost of the placement guarantee. Previous placement does not guarantee future placement.

Agreement Cancellation

Scottsdale and Sedona Lifestyles Magazines, does recognize that there are circumstances whereby an agreement cannot be continued to full term. In the event that an advertiser desires to cancel the agreement, at the discretion of Scottsdale and Sedona Lifestyles Magazines, a cancellation agreement may be reached between Scottsdale and Sedona Lifestyles Magazines, and the advertiser. In the event that a cancellation agreement is reached, at a minimum, adjustments will be required to compensate Scottsdale and Sedona Lifestyles Magazines, for any ad design work already accomplished and for the term of the agreement fulfillment before cancellation.

Changes to Ads

Changes to an ad must be received by the agreed ad submission and due date.

Advertisement Creation

Scottsdale and Sedona Lifestyles Magazines has in-house writers, graphic design, photography and video department that can help advertisers create advertisements for placement within Scottsdale and Sedona Lifestyles Magazines. If you need help creating your advertisement or articles, please contact our Design Department.

AD MEDIA AUTHORITY
<http://admediaauthority.com>

Get a Marketing Proposal here:
<http://admediaauthority.com/tell-us-about-your-company/>

Please call our Sales Manager for pricing and your advertising needs. JP DZahr 619-488-3397



29 Nov

- HOME
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- NEWS ▾
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- BLOG
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- JOBS ▾
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← The Saguaro Scottsdale



Live at Mariposa with Chef Lisa Dahl Sedona AZ

Sedona, AZ, Thursday, October 29th, 7:30pm Live at Mariposa Chef Lisa Dahl creates a 4 course Gourmet dinner with wine pairings to serve with world-class...

complimentary loaf of bread on father's day

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IS WHERE THE ACTION IS SO STAY IN TOUCH!

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Public Reception for sLightly Colossal by AuthorScott - No Comment		
Live at Mariposa with Chef Lisa Dahl Sedona AZ by AuthorScott - No Comment		
Scottsdale Artist Deena Goldstein Awarded Solo Exhibit at Temple Sole by AuthorScott - No Comment		

- Events in Town
Don't Miss Out
- Scottsdale News
A different Kind of News
- Shopping
Fun Getting Things

Download our Magazine Media Kit here
By AuthorScott on May 19, 2014.
Welcome to Scottsdale Lifestyles Magazine and Sedona Lifestyles Magazine. It's my honor and privilege to INVITE you to join...

- Chocolate Lovers Unite in time for Valentine's Day at Chocolate Van Brugge
- SHINE A BLOW DRY BAR Salon in Scottsdale
- Phoenix Goes Pro with New Badminton Facility
- The Calvin Charles Gallery Hosts a Solo Show by Artist Jerri Lisk

Events In Town: Don't Miss Out [View All](#)

ENTERTAINMENT

The Arizona Hope Concert with Jimmy Wayne Benefits Siblings in Foster Care!
By AuthorScott on November 18, 2013.
The Arizona Hope Concert with Jimmy Wayne Benefits Siblings in Foster Care! I am a member of the D-backs' Give Back League team - Fostering Hope. About a...

WEATHER [View all](#)

Scottsdale Arizona Weather
By AuthorScott on September 10, 2013.
Scottsdale Arizona Weather CLIMATE: Scottsdale's climate is arid. Winters are mild and summers are extremely hot. The lowest temperature ever recorded in the city is 19.0 °F (-7.2 °C), on February 20, 1955, and the...

- [View all](#)
- New Phoenix Television Show - Great Food Good Neighbors (GFGN)
 - 2013 Scottsdale Ferrari-Maserati Polo Championships Finals
 - SCOTTSDALE POLO CHAMPIONSHIPS 2013 All-Star Match
 - Scottsdale Polo Championships Meet and Greet
 - Molina VIP Party - Scottsdale Polo Championships

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SEDONA
 REMEMBER UNFORGETTABLE FISHING
 LOVE ORGANIC RESTAURANTS SEEDS FARMERS MARKET SING
 BREATHE WELCOME AIR SHOWS
 CLASSIC AUTO SHOW HEAVENLY CELEBRATION PEACE STREAMS
 JOY BLESSING ART FESTIVALS VORTEX WINE
 VINEYARDS GOLF COURSES WESTERN BOUTIQUES DOWNTOWN SEDONA MAGIC
 BLUE SKY MOUNTAINS ARTS & CRAFTS RESORT SPAS

Events in Town Don't Miss Out

Sedona News A different Kind of News

Shopping Fun Getting Things

3rd Annual Scottsdale Wedding Walk
 By admin on December 26, 2013.
 The Venue Scottsdale presents the 3rd Annual Scottsdale Wedding Walk The Scottsdale Wedding Walk including over 30 local wedding...

Wine Tours [View all](#)



Sedona Wine Tasting Tours
 By admin on September 24, 2013.
 Sedona Adventure Tours and Verde River Rafting Enjoy a Guided Tour of Sedona – Verde Valley Wineries With Sedona Adventure Tours Wine Tasting in the Desert! What Fun! Choose from 3 different wine tours, one...

Recent Popular Comments

Kater and Nakai Live at Mariposa
 by admin - No Comment

Live World-Class Entertainment at Mariposa with Chef Lisa Dahl
 by admin - No Comment

Next Generation Steel Frame Homes Arrive in Arizona
 by admin - No Comment

- McLean Meditation Institute – Meditation Retreats Sedona AZ
 - SEDONA The Movie
 - Sedona Arts Festival
 - Sedona's Rainbow Trout Farm
- Events In Town: Don't Miss Out [View All](#)

ENTERTAINMENT

Page Springs Hatchery
 By admin on September 27, 2013.
 Page Springs Fish Hatchery Nestled among the cool pines of the Coconino National Forest, the Page Springs Fish Hatchery offers a cool retreat from the desert during hot...



- [View all](#)
- Gluten-Free, Organic, Raw Vegan Workshops Series for Health and Vitality
 - Hyatt Pinon Pointe Resort
 - Enchantment Resort
 - Hilton Sedona Golf Resort & Spa
 - Eric Williams Music in Sedona

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STEEL FRAME HOMES **NEXT GEN LIVING HOMES**



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Real Estate Investor Reveals SHOCKING New Method That Generates Hundreds of Leads a Day

Next Generation Steel Frame Homes Arrive in Arizona

realinvestor | October 4, 2015 | Reply

Next Generation Steel Frame Homes Arrive in Arizona A Turn-Key Solution For Small Lots in 55+ Communities, the Steel Frame Homes Deliver Quality Living While Doubling the Square Footage at a Lower Cost Than a Double Wide Mobile Home. PHOENIX, AZ (PRESS RELEASE) OCTOBER 5, 2015 Next Generation Living Homes, an Arizona based company, is [...]



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Celebrity Homes



Goodbye to Ojai: Emily Blunt and John Krasinski List Home

November 10, 2015 | Reply

Goodbye to Ojai: Emily Blunt and John Krasinski List Home, Filed under: Celebrity Homes, Selling ZillowThe couple's retreat on five acres in the peaceful town of Ojai is

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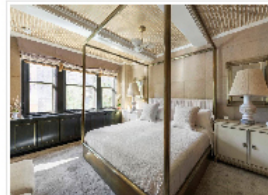


Neil Young Crosses the Ocean, Sells House of Gold in Hawaii

November 9, 2015 | Reply

Neil Young Crosses the Ocean, Sells House of Gold in Hawaii, Filed under: Celebrity Homes, Selling ZillowThe estate on the Big Island's

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There's Something About Cameron Diaz's \$4.25M NYC Apartment

November 5, 2015 | Reply

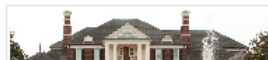
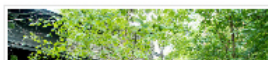
There's Something About Cameron Diaz's \$4.25M NYC Apartment, Filed under: Buying, Celebrity Homes, Selling ZillowThe Greenwich Village apartment has

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- » Entrepreneurs (440)
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- » Foreclosures (70)
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Inside Look





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Testing your amino acid levels

medical098 | May 20, 2014 | Reply

Testing your amino acid levels, (NaturalNews) Amino acids are foundational molecules that play a very key role in human and animal physiology. When one is deficient in a certain amino acid due to dietary restriction or metabolic problems, it can lead to very serious health issues. Getting the proper amino acid testing... , Go to [...]

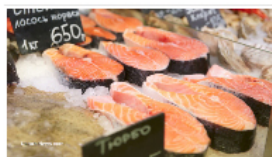


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Natural Health News



Washington governor proposes 1,000% increase in allowable cancer risk from carcinogens in fish

May 20, 2014 | Reply

Washington governor proposes 1,000% increase in allowable cancer risk from carcinogens in fish, (NaturalNews) Big business and

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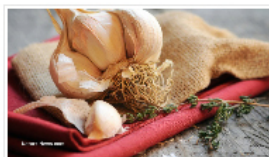


Goji Berries: how much do you really know about this superfruit?

May 20, 2014 | Reply

Goji Berries: how much do you really know about this superfruit?, (NaturalNews) Goji berry is the popular name of wolfberry, scientifically known as Lycium barbarum. It is a member of the

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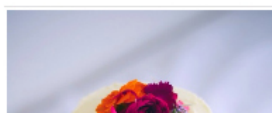
12 potent herbs to enhance immune function

May 20, 2014 | Reply

12 potent herbs to enhance immune function, (NaturalNews) There are numerous herbs which are known, both through traditional knowledge and modern scientific research, to benefit the immune system.

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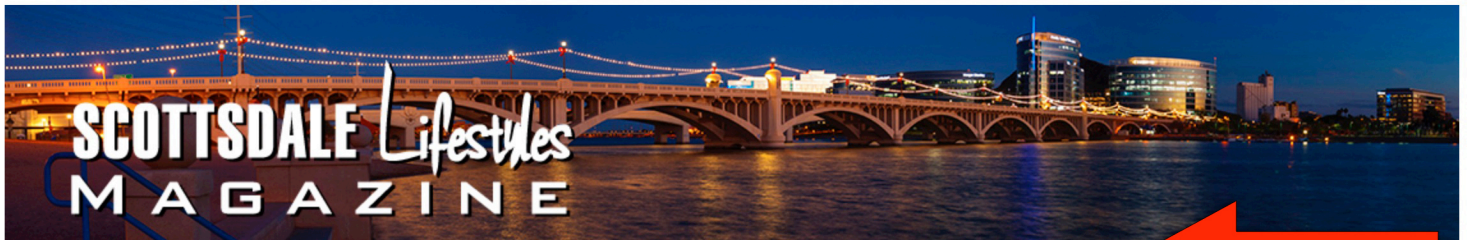
Eating Smarter Recipes



Categories

- » ADD and ADHD (80)
- » Addictions (185)
- » Aids and Hiv (143)
- » Allergy and Immunology (960)
- » Alternative Medicine (690)
- » Alzheimer's (266)
- » Arthritis (4,035)
- » Asthma (232)
- » Autism (614)
- » Biology Science (225)
- » Biometrics (91)
- » Biotechnology (179)
- » Bipolar Disorder (284)
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SCOTTSDALE Lifestyles MAGAZINE

16 Oct


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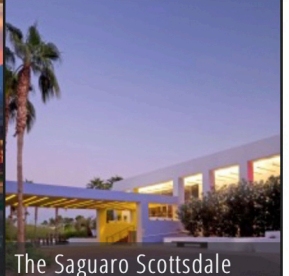
Millennium Resort and Villas Scottsdale
Millennium Resort and Villas Scottsdale Address: 7401 N Scottsdale Rd, Scottsdale, AZ 85253 Phone:(480) 948-5050 Hotel class: 3 stars <http://www.millenniumhotels.com/usa/millenniumscottsdale/>
<http://www.millenniumhotels.com/usa/millenniumscottsdale/dining/pinon-grill.html> ...



Orange Sky Restaurant at Talking Stick Resort
Orange Sky Restaurant at Talking Stick Resort Address: 9800 E...



The Westin Kierland Resort & Spa in Scottsdale Arizona



The Saguaro Scottsdale

- Restaurants
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Please call our Sales Manager for pricing and your advertising needs. JP DZahr 619-488-3397